



DON'T WORRY ABOUT TECHNOLOGY
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Small Businesses Missing Out On Software Benefits

Half of U.S. Small Businesses Still Use Paper for Organizing Business Information

In our current age of technology, software has become an increasingly more affordable and powerful tool, however, too many small businesses are failing to take advantage of software to continue to grow their sales and profitability. In addition, this lack of software also provides for a reduced capacity to scale their core business operations.

In a recent nationwide survey, commissioned by a leading document management vendor, it was discovered that nearly half of small businesses (approximately 48%) with 100 employees or less are still using paper-based systems to organize and manage their business data. Key areas of business data identified in this survey were customer contact information, vital business documents and contracts, sales data and decision-making information. In the same survey, most of the small businesses polled (approximately 45%) agreed that their businesses would grow significantly if they were using a more automated system to perform key business operations.

The following are some vital statistics resulting from this survey:

- ✓ 30% of small businesses still are using paper-based systems to store and manage their vital business data
- ✓ 31% of small businesses plan to spend more on technology in 2006, whereas only 14% will spend less
- ✓ 52% of small businesses are unable to share key pieces of data and information with over 52% of their workforce.

It has been determined that there are many ways to implement solutions to this issue including customized software development, document management and other business information reporting systems.

But what can you do about this issue? The solution is easy... Just Get MAD!

About MAD Technology Solutions, LLC

MAD Technology Solutions, LLC is a leading technology consulting services provider specializing in providing low cost, high quality, professional technology solutions and services to small businesses.

MAD Technology Solutions, LLC will utilize our customer focused approach to work with your organization using our CIO4U™ service to help you with this issue. The CIO4U™ service will provide your organization with high caliber, seasoned information technology professionals that will assist with:

- ✓ Strategic planning, vision and road mapping
- ✓ Alignment of business and technology goals and objectives
- ✓ Ensure the accomplishment of all business goal and objectives through the proper utilization of technology
- ✓ Definition and management of corporate best practices and policies
- ✓ Participate as an active member of your senior management team or other advisory group

For additional information on this issue, or to learn more about MAD Technology Solutions, LLC and our CIO4U™ service, please visit us online at <http://www.justgetmad.com> or call us today at (717) 474 – 3386.